







SEAANZ Symposium Program

Thursday 11 November 2021

SMEs and COVID-19: Just Surviving or Thriving? Sorting Rhetoric from the Realities of COVID-19 for SMEs

Time (AEDT)	Activity	Who?
9.00 am – 9.15 am	<p>Welcome</p> <p>COVID-19 Impact - SMEs Business Transformation and Business Closures</p> <p>A/Professor Sujana Adapa is the Interim Head of UNE Business School, University of New England. She has been a SEAANZ Director since 2018 onwards. She has a deep interest in the regional small and medium-sized enterprises (SMEs), the role of gender and regional entrepreneurship. Her presentation for the symposium focuses upon business transformations or closures experienced by SMEs due to the external shock COVID-19 and the internal lockdowns.</p>	<p>Sujana Adapa University of New England, SEAANZ Director, Symposium Chair</p> 
9.15 am – 9.30 am	<p>Welcome</p> <p>Surviving or Thriving? Sorting Rhetoric from the Realities of COVID-19 for SMEs</p> <p>Tui McKeown is an Associate Professor in the Monash Business School at Monash University. Her research focuses on an active examination of the changing world of self-employment in general, and on entrepreneurship and independent contracting in particular. She developed the terms 'independent professional' (IPro) and 'nano business' to explore, debate and share ideas that develop a broader understanding of work in the twenty-first century. These key themes are explored in her recent book with colleague Professor Patricia Leighton <i>Work-in-Challenging-and-Uncertain-Times-The-Changing-Employment-Relationship</i></p>	<p>Tui McKeown Monash University, SEAANZ President</p> 
9.30 am – 10.00 am	<p>Keynote</p> <p>Small Business Resilience</p> <p>Bruce Billson commenced his role as Australian Small Business and Family Enterprise Ombudsman (ASBFEO) in March 2021. Bruce brings experience and knowledge to the role and an understanding of the issues facing small business, having started his own advisory business in 2016. Bruce's political career spans 30 years. In his role as Cabinet Minister for Small Business, he was instrumental in the passing of complex legislation to establish ASBFEO. Bruce has shown his dedication to small business through board appointments, including the Franchise Council of Australia, Deakin University Business School and Australian Property Institute, and more recently as Administrator for the City of Whittlesea.</p>	<p>Bruce Billson Australian Small Business and Family Enterprise Ombudsman</p> 

10.00 am – 10.30 am	<p align="center">Keynote</p> <p>How Covid-19 is Altering the Black Economy and SMEs <i>Dr Michael Schaper is Senior Strategic Advisor at the Canberra Business Chamber and Chair of the Shadow Economy Advisory Forum, Australian Taxation Office. A former Deputy Chair at the Australian Competition and Consumer Commission with specific responsibility for small business, franchising, and industry and professional associations. Michael has a long track record in working, advising and advocating for business in the capital region, and at the national level.</i></p>	<p align="center">Michael Schaper <i>Leader and Specialist in Small Business and Economic Development</i></p> 
10.30 am – 11.00 am Morning Tea Break		
11.00 am Moment of Silence - <i>Lest We Forget</i>		
Time (AEST)	Main Room	Break Out Room 1
11.01 am – 11.15 am	<p align="center">SMART Region Incubator (SRI)</p> <p>Dr Lou Conway <i>Director SRI, University of New England</i></p>	<p>Round Table 1 - Small Business Research</p> <ul style="list-style-type: none"> • Dr Vanita Yadav <i>Central Queensland University, Australia</i> • Ms Denise Hall <i>Business Value Analyst, Exit Facilitator and Business Broker, Xclusive Business Sales</i>
11.15 am – 11.30 am	<p align="center">SRI Showcase</p> <p>Founders Podcasts/Live <i>Armidale, New South Wales, Australia</i></p>	
11.30 am – 12.00 noon	<p align="center">Government Support for SMEs: The Pandemic and Beyond</p> <p>Mr Mark Brennan <i>Inaugural Victorian and then Australian Small Business Commissioner, SEAAZ Vice Chair - Policy & Governance</i> Mr David Gregory <i>CEO – Small Business Mentoring Service, SEAAZ Vice Chair - Practitioners & Business</i></p>	<p>Round Table 2 - Innovation & Knowledge</p> <ul style="list-style-type: none"> • Mr Ian Wiltshire <i>University of New England</i> • Ms Minu Saratchandra <i>University of Southern Queensland</i>
12.00 noon – 1.00 pm Lunch break		
Time (AEDT)	Main Room	Break Out Room 1
1.00 pm – 1.30 pm	<p align="center">SMEs Around the World: Insights from the NZ Experience</p> <p>Mr Matt Kennedy-Good, <i>Director of business.govt.nz, Ministry of Business, Innovation and Employment – New Zealand, SEAAZ Director</i> Mr Nico de Jong <i>CEO - The Loft Legal, SEAAZ Director</i> Dr Tanya Jurado <i>Massey University, SEAAZ Vice Chair - Academic & Industry Engagement</i></p>	<p>Round Table 3 - Entrepreneurial Inclusion</p> <ul style="list-style-type: none"> • Dr Tendai Chikweche, Dr Francin Garlin, Dr Aila Khan & Dr Michael Lwin <i>Western Sydney University</i> • Ms Tanuja Tripathi <i>Indian Institute of Information Technology</i>
1.30 pm – 2.00 pm	<p align="center">SMEs Around the World: Insights from the Asian Experience</p> <p>Professor, Dr Ki-Chan Kim, <i>The Catholic University of Korea</i></p>	<p>Round Table 4 - Entrepreneurship Abroad</p> <ul style="list-style-type: none"> • Dr Tanya Jurado <i>Massey University, New Zealand</i> • Dr Subba Reddy Yarram & A/Professor Sujana Adapa <i>University of New England</i>
2.00 pm -2.30 pm	<p align="center">SMEs Around the World: Insights from the Australian Experience</p> <p>A/Professor Tui McKeown <i>Monash University, SEAAZ President</i> A/Professor Sean Way <i>Monash University</i> Dr Miria Lazaris <i>Monash University, SEAAZ Secretary</i></p>	<p>Round Table 5 - Entrepreneurship & SDGs</p> <ul style="list-style-type: none"> • Dr Subas Dhakal <i>University of New England</i> & Ms. Khalya Karamina, <i>ANGIN Indonesia</i> • A/Professor Sujana Adapa & Dr Subba Reddy Yarram <i>University of New England</i>
2.30 pm – 3.00 pm	<p align="center">SMEs Around the World: Insights from the Newly Industrialised Countries</p> <p>A/Professor Sujana Adapa <i>University of New England, SEAAZ Director</i> Dr Subba Reddy Yarram <i>University of New England</i></p>	<p>Round Table 6 - Future of Entrepreneurship</p> <ul style="list-style-type: none"> • Dr Hafsa Ahmed <i>Lincoln University</i> • Dr Barbara Maidment <i>SEAAZ Director</i>
3.00 pm – 3.30 pm Afternoon Tea Break		

Time (AEDT)	Main Room	Break Out Room 1
3.30pm – 4.00 pm	SMEs Around the World: Insights from the UK, Puerto Rico and the EU Emeritus Professor Patricia Leighton <i>University of South Wales</i> Professor Eileen Figueroa-Rivera <i>Pontifical Catholic University of Puerto Rico</i> Professor Silke Tegtmeier <i>University of Southern Denmark</i>	Round Table 7 - Entrepreneurial Resilience <ul style="list-style-type: none"> Ms Cynthia Shannon, Mr Glenn Buesnel-May & Mr Nick Chapman <i>Monarch Institute</i> Dr Tendai Chikweche, Dr Anna Evangelista, Dr Michelle Cull, Dr Felicitas Evangelista, A/Professor Ann Dadich & Dr Sheree Gregory <i>Western Sydney University</i>
4.00 pm – 4.30 pm	Small Enterprise Research Journal Dr Breda Kenny <i>Munster Technological University</i> Dr Tanya Jurado <i>Massey University, SEAAZ Vice Chair - Academic & Industry Engagement</i> Dr Stephanie Macht <i>Central Queensland University</i>	Round Table 8 - Entrepreneurial Policy <ul style="list-style-type: none"> Mr Angelo Saveedra Horna <i>University of New England</i> Dr Raja Kannusamy <i>College of Leadership and Business</i>
Time (AEDT)	Activity	Who?
4.30 pm – 4.45 pm	Celebration of Success – Awards	Ms Judith Van Unen, <i>SEAAZ Vice Chair, Community Engagement</i>
4.45 pm – 5.00 pm	Where to From Here? Next Steps Concluding Remarks	A/ Professor Sujana Adapa, <i>University of New England, SEAAZ Director</i> A/Professor Tui McKeown, <i>Monash University, SEAAZ President</i>



Thank you for your involvement and contribution.

SEAAZ Board.